

Launch My Group™

Implementation made faster and easier for small groups 1–100

What is Launch My Group (LMG)?

- Humana’s free online enrollment tool
- Accessible to licensed agents through Humana’s secure online Agent Portal, 24/7
- Available to new and existing Humana business, for all lines of coverage—fully insured, Level Funded Premium, and specialty

Why is Launch My Group the preferred method of enrollment?

- Information provided to create the quote, and any existing information on current groups, is prepopulated into LMG—less information to gather and enter.
- On-screen guidance eliminates delays for missing information.
- Multiple enrollment options are available:
 - Use our prepopulated list enrollment based on the membership provided for the quote and the specific plans and products the group selects.
 - Upload your own spreadsheet and avoid transferring information from file to file.
 - Enter only the member information that was not provided within the quote or available for an existing member directly on screen.



What else does LMG offer that’s not available through traditional enrollment?

- Fastest quote to member ID available—Launch My Group submissions receive priority processing from sold quote to group and member issuance
- Additional post-submission resources
- End-to-end visibility of where the group is in the process, from paperwork delivery to member status
- Access to the Welcome Letter and Rate sheet
- Temporary member ID cards for medical and dental, along with a spreadsheet of all membership



Questions?

Call 855-330-5920 or email LaunchMyGroup@humana.com to work with our dedicated Launch My Group technical support team, or contact your Humana sales team.

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